

Brian Van Bower

2026

Brian Van Bower has more than 50 years of professional experience in the swimming pool, spa and water feature industry. He is currently active with three companies: He is C.E.O. of “**Aquatic Consultants Inc**” a Miami, Florida based international consulting / design firm specializing in upscale and unusual pool and waterscape designs with two offices, one in Miami, Florida and one in Tampa/St. Petersburg, Florida; Brian Van Bower is Ambassador and co-founder of “**Genesis**”, an international company specializing in instructional and educational progressive schooling for those involved in the design, engineering and construction of swimming pools, spas, water features and outdoor living areas; and he is President of “**BVB Consulting, LLC**” a general consulting firm in the recreational water industry. He was a contributing editor for **Watershapes Magazine** with his regular column, “Aqua Culture” for the entire 13 years of publication and was also Senior Contributing editor for **Waves Magazine** in India.

Brian held a Florida State Commercial Pool Contractors license (inactive now) for over 25 years. He had achieved the Society of Watershape Designers (SWD) Master certification through Genesis. He has served the National Spa and Pool Institute (NSPI) in various capacities since 1979 including President of Region VII (Florida, currently FSPA), National Spa and Pool Institute (NSPI) National Vice President, Region VII and he was inducted into the NSPI, Region VII “Hall of Fame” in 1994. He chaired the NSPI International Design Award Committee from 1997-1999. Brian owned and operated *Van Bower Pool Patio and Spas*, a retail, service, renovation and constructions company, on Miami Beach, FL for 20 years until he sold it in 1991.

Brian Van Bower has won well over 150 industry design awards. He and his company's work have been featured in many national periodicals, magazines and television shows including Bob Vila's *Home Again* television show, *Florida Home and Garden* magazine, *CNN News*, *Florida Lifestyles* TV show, *NBC News*, CBS News Sunday Morning Show 8/2007 & 8/2008, CNBC On The Money 2006, *PBS National Television* “Spotlight on Safety” segment, *Homebuilding Digest* show on *Home & Garden Television*, *Architectural Digest*, *Florida Architecture* (front cover), *Tycoon Magazine*, *The New York Times*, *The Wall Street Journal*, *The Miami Herald*, *The Orlando Sentinel*, *Millionaire Magazine*, *Pool and Spa Living* and *Florida Trend Magazine*. His expertise and projects are regularly featured in the industry trade publications, *Home Magazine's* TV show, *Ambiance Piscines Magazine (France)* and *Aqua Magazine*. He has contributed to *SPLASH* magazine in Australia. His work was prominently featured in the tabletop book, “Dream Pools” by Deborah Dietsch in 2002. For four years Brian was host of his own weekly radio show, “All About Pools and Spas” in South Florida. Aquatic Consultants, Inc. is featured in the hard-back publication *Perspectives on Design South Florida*. Aquatic Consultants design projects have been featured on the front cover of *Luxury Pools* four times, including the fall 2014 issue. The projects of Aquatic Consultants include designs in Gabon, Africa; Ani Villas in Dikwella, Sri Lanka; Athens, Greece; Colombia, SA; throughout the Caribbean including St Vincent, Jade Mountain in St Lucia, Round Hill Hotel and Villas in Jamaica, Antigua, St. Croix, St John, Turks and Caicos Islands, Ani Villas in the Dominican Republic; multiple projects on Mosquito Island for Sir Richard Branson in the BVI; throughout the Bahamas including Bakers Bay in Great Guana Cay, Schooner Bay Abaco Bahamas, Lyford Cay New Providence Bahamas, Albany New Providence Bahamas, Norman's Cay Bahamas, One and Only Ocean Club Paradise Island Bahamas, Marsh Harbour Bahamas; new main pool for the Fairmont Hamilton Princess, Hamilton Bermuda; Front Entry Water Feature for 141 Front Street, Hamilton Bermuda; Toronto Canada and all across the United States of America.

Bower is known for his public speaking ability and as a popular seminar leader for many organizations and has given seminars and keynote speeches around the country and abroad. In 1998 he was a speaker at the International Pool Show in Lyon, France. In 2000 he was the keynote speaker for the Pool Industry Show in Australia and a featured speaker for the *SPLASH* Pool Industry Conference in Bali, Indonesia in 2001. Van Bower gave the keynote presentation for NSPI Region III in Houston, Texas in 2003. He delivered the keynote address to the Texas Pool and Spa Show in Ft. Worth, Texas in January 2008 and for the Canadian Pool and Spa Show December 2009. He delivered the Keynote address for Carecraft, an industry buying group, with over six hundred attendees at their annual conference in 2010 and again in 2012. He is an accredited Continuing Education instructor for the State of Florida Construction Industry Licensing Board. Brian and Genesis are responsible for the design/build educational programs for the International Pool Spa Patio Expo show each November.

Quote: “Good design doesn't cost, it pays!”

His passion for his life's work and dedication to elevating the level of performance of the industry are matched only by his gusto for life.

Brian Van Bower, CEO Aquatic Consultants, Inc., President of BVB Consulting, LLC and Genesis Ambassador

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